



	MONTHLY	YEARLY
COGS		
Shop Costs (metal, gems, labor, supplies)		
Shipping Costs (incoming/ outgoing)		
Merchant Account Fees		
Outside Services (cad/casting/labor)		
Scrap Gold Purchases		
Special Orders/ Finished Goods		
Mortgage/Rent		
Real Estate Taxes		
Property/Renter's Insurance		
Fire Insurance		
Health Insurance		
Other Insurance (combined)		
Utilities (heat/electric/water/etc.)		
Phone (landline / fax) / Internet		
Security Alarm		
Phone (cell)		

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Website	
Advertising	
Shipping /Packaging Supplies	
Office Supplies	
Displays	
Postage / Shipping / Freight	
Maintenance (on machines, etc.)	
Office Staff Payroll / Contract Labor Pay	
Payroll Taxes	
Credit Card Fees	
Bank Fees	
Selling Labor / Commissions	
Merchant Processing Fees	
Tools & Equipment Purchases	
Mailings (postcards/brochures/flyers)	
E-Mail Expenses (Mailchimp, Ontraport, etc.)	
Professional Fees (legal/accounting/etc.)	
Travel (shows/sales appts./supplies/etc.)	
Show Fees/Booth Fees	
Business Meals / Entertainment	

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Samples (not for sale)		
Subscriptions/Membership Fees		
Bad Debts/Uncollected Sales		
Losses from Theft		
Other Expenses (not listed above)		
LOAN Repayment		
3 month Emergency Fund (start putting extra money away in a savings account now)		
INVESTMENTS		
Roth IRA		
401k (from prior employer or if you qualify		
for solor 401k or other)		
Business Registration / License		
Business Taxes		
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Sales Taxes	
Income Taxes (State & / or Federal) figure 25-30% of all income (yay!)	
TOTAL YEARLY EXPENSES	\$

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